



APRIL, 25th 2014

Spiru Haret University, Constantza, Unirii Str. 32-34, Ground Floor

9.30- PARTICIPANTS' ARRIVAL AND REGISTRATION: SHU Building,						
10.00	Constantza, Unirii Str. 32-34, Ground Floor					
10.00- 10.15	OPENING OF THE CONFERENCE & PLENARY SPEECH Welcome Addresses: Vice Rector of International Relations USH Bucharest: CARMEN COSTEA, S A6 Dean of Law and Public Administration Faculty, MIHNEA CLAUDIU DRUMEA, S 104 Polycom Video-Conference Bucharest – Constantza					
10.15- 11.15	PLENARY SPEECH PROFESSOR FRANK S. RAVITCH Professor of Law & Walter H. Stowers Chair in Law and Religion Director, Kyoto, Japan Summer Abroad Program Michigan State University, College of Law, USA THE JAPANESE PRIME MINISTER'S VISITS TO THE YASUKUNI SHRINE ANALYZED UNDER ARTICLES 20 AND 89 OF THE JAPANESE CONSTITUTION					
11.15- 12.15	PLENARY SPEECH ARNAUD PATURET Centre National de la Recherche Scientifique UMR 7074 CTAD/ENS Paris L'HUMANITÉ DE L'ESCLAVE : ASPECTS JURIDIQUES ET HISTORIQUES					
12.15- 13.00	TEA/COFFEE BREAK/BUFFET					
PARALLEL SESSIONS – USH BUILDING						
13.00- 14.45	Institutions and Liabilities under the New Civil Code and Civil Procedure Regulations Chairperson: Patrick Lazăr Room 306		Social Security: Historical & Cross-Disciplinary Approaches Chairperson: Mihnea Claudiu Drumea Room 105		Liabilities and Penal Institutions under the New Criminal Codes: Chairpersons: Gheorghe Alecu, Tiberiu Duţu Room 301	
PARALLEL SESSIONS – USH BUILDING						
15.00- 17.00	Comparative Perspectives on Human Rights and Judicial Protection Chairperson: Ingrid Nicolau Room 306	Challenges of Cross- Cultural Issues in the European Union Chairperson: Ana Bejan Room 301		Current Developments in Fiscal & Financial Law Chairpersons: Florin Tudor, George Dorel Popa Room 305		Interdisciplinarity & Regulations in the Public Domain: Chairperson: Flavia Ghencea Room 310
SPECIAL PANELS:						
Faculty of Marketing and International Business, Spiru Haret University SHU Building, Bucharest, 46G, Fabricii Street, Rooms 1301, 1302 and 1303.						

SHU Building, Bucharest, 46G, Fabricii Street, Rooms 1301, 1302 and 1303.

Faculty of Journalism and Communication Sciences, Spiru Haret University SHU Building, Bucharest, 24, Soseaua Berceni, Rooms 212 and 218

INSTITUTIONS AND LIABILITIES UNDER THE NEW CIVIL CODE AND CIVIL PROCEDURE REGULATIONS

Critical Reflections on the Causes of Donation Revocation Regulated by the New Civil Code Bujorel Florea

The Game and Bet under New Civil Code Provisions Patrick Rareş Lazăr

Legal Approaches Towards the Appeal for Annulment both in Former and New Procedure Regulation Mihaela Cristina Mocanu

The Aleatory Contracts under New Civil Code Provisions Patrick Rareş Lazăr

Fiducia in the New Romanian Civil Code Alexandru Florin Măgureanu

Principles of Doctor Legal Liability in Romanian Civil Law

Liliana Marilena Lazăr

The Prerequisites of Parties for Bringing a Civil Action under the New Code of Civil Procedure Adrian Constantin Stoica

Aspects of Legal Liability in Organ, Tissues and Cells of Human Origin Sampling and Transplant Liliana Marilena Lazăr

Novelties in Engagement and Marriage Matters in the Light of the New Civil Code Claudiu Iulian Lesni

SOCIAL SECURITY: HISTORICAL & CROSS-DISCIPLINARY APPROACHES

The Sequence of Legal Regulations on Social Security in Romania until the Unification of Social Insurance Law, Ioanitescu 1933 Mihnea Claudiu Drumea

Dynamics of Workforce Development with a Focus on the R&D -the Romanian Case Study

Daniela Pasnicu, Gabriela Tudose

Financial Solidarity - a Structured Approach to the Complex Issue of the Migration Phenomenon Florin Tudor

Recognition of Prior Learning by Competences' Validation in Selected European Countries Magdalena Velciu

Mergers – How do they Legally and Psychologically Impact the Employees?

Arcadia Hinescu

The European and National Dimension of the Actual Migration. Legislative and Security Aspects Cătălina Todor, Filofteia Repez, Mihaela Postolache

LIABILITIES AND PENAL INSTITUTIONS UNDER THE NEW CRIMINAL CODES

Legal Language. A Terminology Analysis of the Romanian Criminal Code Lavinia Nădrag, Alina Buzarnă-Tihenea (Galbeaza)

A Point of View Regarding the Role of Interception in the Penal Process Tiberiu Duţu

Considerations on "The Principle of Waiving the Criminal Investigation," one of the Changes Brought to the Criminal Procedure Provisions through the New Criminal Procedure Code

Oana Gălățeanu

House Arrest as a Preventive Measure Tiberiu Duţu

State's Liability for Judicial Errors in the Criminal Domain Oana Galateanu

The Typology of Crime and Punishment in Romania and China

George Gruia, Luciana Ioana Gruia

COMPARATIVE PERSPECTIVES ON HUMAN RIGHTS AND JUDICIAL PROTECTION

The Child's Education – Object of Parental Authority Regarding the Child's Personality Cornelia Munteanu

Women's Rights in Islam Ingrid Nicolau

Criminological Characteristics of the Woman Offender's Personality

Cristina Boroiu Dragomir

Aspects Regarding Children and Family Juridical Protection after the Entry into Force of the New Criminal Code

Alexandru Florin Măgureanu

Population as Environmental Law Subject Ingrid Nicolau

Some Aspects Regarding Juridical Documents that can be Contracted by Different Classes of Natural Persons Distinguished in Relation to their Legal Competence Roxana Topor

Les racines vigoureuses de l'ignorance du droit à la moralité, le bon sens et la culture Amelia Stanescu

CHALLENGES OF CROSS-CULTURAL ISSUES IN THE EUROPEAN UNION

Struggles in the Representations of Roma Immigrants in the North of France: from Migration Management to Public Discourse

Ana Rodica Staiculescu, Mircea Gherasim

The European Union Operations in Ethnopolitical Conflicts Ana-Maria Bejan

Civic Engagement in the Age of Online Social Networks Monica Bala

The Legal Challenges of the Human Rights Framework in the European Union Constantin Iordache, Vlad Jipa

Temporal Limits of the Notions of "Reasonable Time," "Promptly" and "Speedily" of the European Convention on Human Rights
Ioana Soldea

Forecasting the Number of People at Risk of Poverty in Europe Using Single Exponential Smoothing Method George Cristian Schin

Acquiring Citizenship of the Republic of Moldova Raluca Rotaru

CURRENT DEVELOPMENTS IN FISCAL & FINANCIAL LAW

The Financial Evolution of the Romanian Countries George Dorel Popa

Bitcoin – Between Legal and Financial Performance Octav Neguriță The Possibility of Unilaterally Modifying the Contract for the Carriage of Goods
Adina Laura Pandele

The Movement of Excise Goods under Excise Duty Suspension within the European Community Georgiana Covrig

Drafting the Contract for the Carriage of Goods Adina Laura Pandele

INTERDISCIPLINARITY & REGULATIONS IN THE PUBLIC DOMAIN

Comparative View Regarding Regulations on Motivation of Draft Regulatory Acts
Florin Fainisi

Several Aspects Regarding the Organization and Functioning of the National Integrity Agency Flavia Ghencea

The Principle of Transparency in Administrative Law Eugen Constantin

The Perception of Corruption in Public Administration Adriana Magdalena Sandu, Mirela Loredana Nitu

Deontology in Public Administration Eugen Constantin

PARALLEL SESSIONS – USH BUILDING Faculty of Marketing and International Business, Spiru Haret University PRINCIPLES OF IT, MARKETING, AND **LEGAL & MARKETING** MANAGEMENT, **EDUCATION IN THE** ASPECTS OF THE **MARKETING, AND** 13.00-**KNOWLEDGE-BASED CONSUMERS' RIGHTS PUBLIC** 16.00 **SOCIETY Chairpersons: Chairpersons: Carmen ADMINISTRATION:** Luminita Pistol, Elena Gurgu Costea, Aurelian Bondrea **Chairpersons: Miltiade Room 1301 Room 1302** Stanciu, Cosmina Savu **Room 1303** PARALLEL SESSIONS – USH BUILDING Faculty of Journalism and Communication Sciences, Spiru Haret University ETHICS, COMMUNICATION, AND COMMUNICATION AND SOCIAL 13.00-**SOCIETY**

IT, MARKETING, AND EDUCATION IN THE KNOWLEDGE-BASED SOCIETY

16.00

Advertising Psychology versus Lifelong Learning Aurelian A. Bondrea, Ramona Olivia Ștefănescu-Mihăilă

Chairpersons: George Lăzăroiu, Aurel Pera,

Room 212.

Distance Learning Management Based on Information Technology Maria Andronie Education Legislation in Accordance with Constitutional Rules, Market Economy and Accounting Law Aurelian Virgil Baluta

REPRESENTATIONS

Chairpersons: Sofia Bratu, Silviu Şerban,

Room 218.

Management and Change in Romanian Education Adrian Ungureanu, Silvia Rascu-Pistol, Anca Ungureanu Information and Communication Technologies (ICT) Used for Education and Training
Mihai Andronie. Maria Andronie

The Influence of Marketing Environment on Institutions of Higher Education in Romania Natalia Pariza Manea, Iuliana Cetină

Education and Unemployment in the Knowledge-Based Society

Mihai Andronie, Irina Elena Andronie

LEGAL & MARKETING ASPECTS OF THE CONSUMERS' RIGHTS

Societal Consequences of Para-Networking Influences under Crisis

Carmen Costea, Laura Libardea Vladuca, Larisa Mihoreanu

Consumer Rights Protection in the Context of Online Marketing Research

Aurelian A. Bondrea, Iuliana Petronela Geangu, Daniel Adrian Gârdan, Raluca Cretoiu

Respecting Consumer Rights and Professional Ethics: Particular Aspects of the Romanian Healthcare Services Iuliana Cetină, Luigi Dumitrescu, Alma Pentescu

Medical Services Consumer Protection in the Context of Ehealth Development

Iuliana Petronela Geangu, Daniel Adrian Gârdan, Olguța Anca Orzan, Alina Elena Oprescu

Legal Aspects and Developments for Financial Consumer Protection: Evidence from the Romanian Banking System Claudia Gabriela Baicu

The Twilight Zone of Consumers' Brains. the Relevance of Expenditure on Advertising on Micro and Macro Levels Aurelian A. Bondrea, Ramona Olivia Ştefănescu-Mihăilă

PRINCIPLES OF MANAGEMENT, MARKETING, AND PUBLIC ADMINISTRATION

Models of Marketing Simulations for Smes in Romania: Strategic Game for Marketing Mix Simulation* Luminita Pistol, Rocsana Țoniș (Bucea-Manea) * This work is supported by the Romania's Operational Program for Human Resource Development (POSDRU), financed from the European Social Fund and the Romanian Government under the contract number POSDRU/159/1.5/S/137390.

Human Capital in the New Economy. a Post-Revolutionary Romanian Radiography Elena Gurgu, Cosmina Savu

New Challenges for the Weee Management System in Romania as a Result of the Recast of the Weee Directive Costin Rudăreanu

World Population - Accelerator or Brake in Development? Miltiade Stanciu, Ana-Maria Stoica (Mihali)

ETHICS, COMMUNICATION, AND SOCIETY

Refined Impact Factor Manipulation Procedures George Lăzăroiu

The Importance Attached to Citations for Judging the Quality of Research George Lăzăroiu

Media Ethics in the Twentieth Century Ideological Context Gratian Moldovan

The Interview. Ethics, Art and Technique of the Legal Plagiarist
Andrei Păunescu

Interview: Essence, Appearance and the Reporter's Task Code

Andrei Păunescu

Francesco Casetti's Deictic Conception on Cinematographic Enunciation Silviu Şerban

The Hypotheses of Francesco Casetti's View on Cinematographic Enunciation Silviu Şerban

The Literary Character between Philosophy and Life: Archive of Characters, Themes, Places Nicolae Georgescu, Ruxandra Coman

Linguistic and Anthropological-Cultural Perspectives on Eponimy: Ferdinand de Saussure and the Theory of Hypograms

Nicolae Georgescu, Ruxandra Coman

COMMUNICATION AND SOCIAL REPRESENTATIONS

Communication, Representation, and Social Change Sofia Bratu

The Importance of Communication in the Production of Social Representations Sofia Bratu

Importance of Perspective in Conceptual Thinking and Visual Communication
Ioana Diana Voloacă

Media Communication Gheorghe Cojocariu

Affective and Cognitive Dimensions of Media Communication Gheorghe Cojocariu

Models and Theories of Mass Communication. Time Landmarks

Viorel Miulescu

Communication and Culture; Cultural Referential and Paradigms
Viorel Miulescu